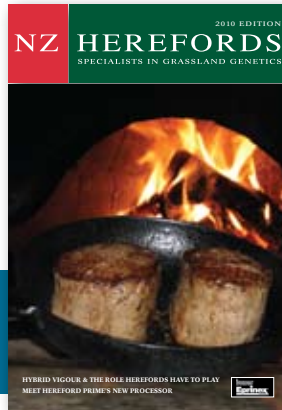


piv . t DESIGN

PORTFOLIO



- 6,000 copies produced annually
- Over 145 pages of full colour



- 14,000 copies produced annually
- 128 pages of full colour
- Production & advertising managed by Pivot Design

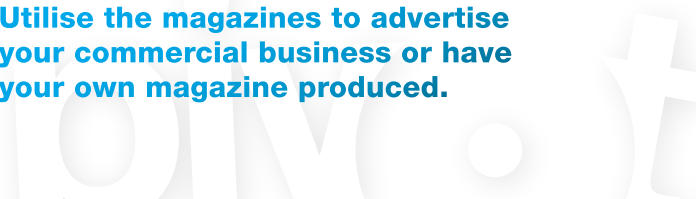


- Pivot Design is involved in producing many different publications that are distributed to breeders and commercial readers nationwide. The magazines are published annually or quarterly and are full colour throughout.
- We can compile/design a magazine to suit your commercial business and organise printing and distribution.

GRAPHIC DESIGN
 WEBSITE DESIGN
 IDENTITY & LOGOS
 ADVERTISING
 MARKETING
 POSTERS
 BANNERS
 WEB BANNERS
PUBLICATIONS
 CATALOGUES
 STATIONERY

PIVOT Design publishes many commercial magazines.

Utilise the magazines to advertise your commercial business or have your own magazine produced.



ANGUS

NEW ZEALAND



SpecklePark
NEW ZEALAND

MEAT & WOOL
NEW ZEALAND

Beef Expo

GRAPHIC DESIGN
WEBSITE DESIGN
IDENTITY & BRANDING

ADVERTISING
MARKETING
POSTERS

Logos are needed from business card design, product labels to advertisements and websites, a distinctive logo used to make the first impression is one of the most important business decisions that you make. At Pivot Design, we create strikingly fresh identities. To differentiate your company from others in the market, we will ensure your logo design is unique in its colours, shapes and layouts. Pivot Design can accommodate any budget enquiry about our Economical, Standard, Deluxe packages.



HEREFORD PRIME
BEEF

ABERDEEN
steakhouse+bar

Looking at developing a brand or revitalise your existing one?

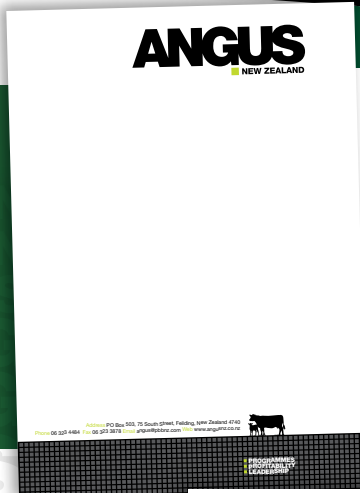
Branding is an important part of any good business. Define the way your brand communicates the value and purpose of your company, product or organisation.

PIVOT DESIGN



- Business Cards
- Letterhead
- Envelopes
- Notepads
- Folders
- Compliments Slips
- Branded Pens & Office Supplies

A stylish letterhead can be easily achieved even if you do not have a logo or identity as such. All we need is a name and contact details and we will be able to offer you a selection of designs for you to choose from. If you prefer particular colours, or want to incorporate a specific image, let us know and we will endeavour to provide a functional and professional solution. Once a style is established it can be used over many other components – such as a fax sheet, a business card, a thank you slip or even as graphics on a vehicle. Smart stationery is sure to impress and will lift the exposure of your business.



POSTERS
BANNERS
WEB BANNERS
PUBLICATIONS
CATALOGUES
STATIONERY

We will ensure a brand is represented in its true form, whilst creating functional stationery components for everyday use.

SIGNAGE
VEHICLE GRAPHICS
LARGE FORMAT PRINTING

100 YEARS MAUNGAHINA

100 years breeding herefords

14TH JUNE 2007

62ND BULL SALE

50 Herefords
30 Polled Hereford In calf 3yr Old Heifers
25 Red Charolais

MAUNGAHINA HEARSTONS
3211 Manakau
Mark McKeown
Brett McKeown
191 St Johns Rd, Manakau, Hawke Bay
Tel: 07 474 4444 Fax: 07 474 4440
www.maungahina.co.nz

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Tel: 07 474 4444 Fax: 07 474 4440
www.maungahina.co.nz

Yorkvale Murray Greys

100% PURE
www.yorkvale.co.nz
Check out the pedigree of our Murray Greys in our '100% Murray' or 'Yorkvale' and 'Murray' catalogues.

The Murray Greys were established in 1979 with B and C grade animals from every state and province in New Zealand for the use of all parts of the country from Auckland to the South Islands.

Performance measured since 1980. We have selected rigorously for calving ease, growth, structural soundness and temperament.

Several Yorkvale Murray Greys have featured in international group shows in both the United Kingdom and the USA.

We take animals to shows and field days in the South Islands to demonstrate the Murray Grey breed. These have been highly placed and placed at such shows in the United Kingdom. We do not breed here to prepare for showing but because they must compete on their ability to thrive in open.

The New Zealand offer for sale represent years of selection for the most desirable traits we consider enhance the Murray Grey breed. In status, C10, EB, herd negative, BVD tested negative, BVD only 71 vaccinated.

TREASURES OF YORKVALE
Yorkvale
198 McCowry Road, RD 20, LEVINGHAM
Phone/Fax: (06) 346 6122
Email: yorkvale@yorkvale.co.nz

HEIFERS
Offer for sale
R1 BULL
R2 Heifer
at National Sale
BEEF EXPO
May 18th 2010
Manfield Centre
FEILDING

All bulls are created equal!

Yeah right.

Tui

Introducing the ROMAGNOL

www.charolais.net.nz

Cut above the rest.

Charolais Beef

ezicalve

ezicalve Breeders

Riverdon Herefords

On-Farm Auction
Thursday September 17th 12 noon
100 Watering Bulbs
25 Polled Old Bulls

Contact:
Mike and Cath Cassman 06 342 7721
827 Ruakaka Highway
Cassman@ezicalve.co.nz

Avon Herefords

On-Farm Auction
Thursday September 30th 12 noon
100 Watering Bulbs
25 Polled Old Bulls

Contact:
Alec Farm, Fern Hill Road, 822, Hinton
Wai Pukekohe - 06 322 8236
John Hinton - 06 322 7329
Richard Hinton - 06 322 8282
hinton@ezicalve.co.nz

Shrimpton's Hill Herefords

On-Farm Auction
Sunday October 6th 12 noon
110 20 Year Old Bulls
20 Polled Old Bulls

Contact:
Shrimpton's Hill, RD14, Chase, South Canterbury
John and Gail Shrimpton - 03 474 3759
shrimpton@nzherald.co.nz

PGG Wrightson

Contact:
Patrick Spinks, Greater South Coast Highway
07 223 5123, pspinks@pgg.co.nz
www.ezicalve.co.nz

ezicalve Guarantee:
ezicalve bulls are guaranteed against full service, support and bull backup is assured.

ezicalve

Bulls For Heifer Mating

Self-promotion and advertising can take many forms - fliers & brochures for mailout, advertisements in newspapers and magazines, web banners, even billboards and road signs. Whatever it is you may need we can help you with an effective and eye catching solution.

GRAPHIC DESIGN
WEBSITE DESIGN
IDENTITY & LOGOS
ADVERTISING
MARKETING
POSTERS
BANNERS

No matter the information, the graphics department will ensure the message is delivered in the best possible manner.

1010



Self promotion can produce several items to act as either giveaways or as items available to purchase. These could range from notepads, pens, gift cards, christmas cards or thank you cards to glasses, mugs and clothing. We will make sure the branding is treated respectfully and presented effectively on the media. We will happily obtain free quotations and liaise with our contacts to ensure quality in the finished product. Contact us with your ideas and we will do our best to make them achievable.



GRAPHIC DESIGN
WEBSITE DESIGN
IDENTITY & LOGOS
ADVERTISING
MARKETING
POSTERS
BANNERS

The Pivot team recognises self-promotion as important for building recognition and strengthening an identity.

PIVOT

An effective way for getting your business noticed is branding on your work vehicles. It can be as simple as your name or logo or as complex as a montage. We can provide a selection of concepts for you to choose from and then develop and will also advise you how to keep costs minimal. We can do all this without having to see the vehicle! All we need is either the make and model or a profile photo of the vehicle (front, back and side view). We will create the graphics and supply your local signwriter with the files and instructions. All you need to do is deliver the vehicle.



IDENTITY & LOGOS
ADVERTISING
MARKETING
POSTERS
BANNERS
WEB BANNERS
PUBLICATIONS
CATALOGUES
STATIONERY
SIGNAGE

VEHICLE GRAPHICS

LARGE FORMAT PRINTING

Carry your brand through to the vehicle graphics as another form of effective advertising, whether on your car, truck, ute or trailer. Affordable solutions are available.

PIVOT

Posters and canvases can be a great way to decorate and display information in your business. With a wide range of paper and materials to print on you can decide on a low-budget paper poster to long lasting, durable heavy vinyl and anything in between.



**Coopworths
Across-Flock
SIRE REFERENCE**

Coopworth breeders, particularly those in improved flock performance, are identifying superior sires and, subsequently, the genetic standard of merit. Coopworth breeders are able to commercial sheep farmers.

Coopworth breeding systems identify sires that breed well across flocks.

Using across flock relative performance analysis, superior genetics can be identified from the respective gene pool.

The referencing provides the genetic benchmark from which across flock performance can be measured.

Coopworth breeders need to ensure genetic gain over the full spectrum of flock production by emphasizing the specific goal traits which are provided by 24, for lamb production, survival, growth, meat and wool.

Coopworth breeders need to ensure genetic gain over the full spectrum of flock production by emphasizing the specific goal traits which are provided by 24, for lamb production, survival, growth, meat and wool.

Coopworths
GENETIC GAIN GUARANTEE

90% New Zealand genetic gain that's guaranteed genetic gain of your flock. All Coopworth sheep have the essential characteristics that guarantee their genetic superiority.

www.coopworth.org.nz



We have recently acquired a large-format poster printer which means we can now handle in-house all of your poster, canvas, and banner needs. We can also do large-format photo & archival quality prints suitable for framing.

LARGE FORMAT PRINTING

75 SOUTH STREET
FEILDING, NEW ZEALAND
P. 06 323 4484 • F. 06 323 3878
WWW.PIVOTDESIGN.CO.NZ



PORTFOLIO