



**912 Ngatarawa Road, Mahoenui  
Tuesday 28th May 2019, 11.30am**

# **King Country's Hill Country Polled Hereford Specialists**

- TB C10 Herd
- BVD tested and twice vaccinated (Hiprabovis)
  - Fertility tested and semen evaluated
- Ultrasound scanned for Eye Muscle Area and Fat
  - Heifers calve at 2 years old
  - Farmed on steep hill country

# **Rockend Poll Herefords**

**Welcome to the 2019 sale.**

**Our aims have never changed, to breed fertile, well fleshed cattle that perform in a commercial environment with temperament and constitution being paramount.**

**Thank you for your attendance and support.**

**Pete & Kirsty McCormick**

**Ph 07 877 7897**

## **EBVs EXPLAINED** - Estimated Breeding Values (EBVs)

An EBV is the best estimate of an animal's genetic merit for that trait. An accuracy is presented with every EBV and is an indication of the amount of information that has been used in the calculation of that EBV. The higher the accuracy the lower the likelihood of change in the animal's EBV as more information is analysed for that animal or it's relatives. Accuracy below 75% should be considered low, however young bulls with performance data but no progeny will all have similarly low accuracies.

**BWT:** Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for dam age. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use over heifers.

**Milk** EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV is indicative of their daughter's milking ability as it affects the 200 day weight of their calves.

**200:** 200-day Growth EBV (kg) is calculated from the weight of animals taken between 80 and 300 days of age. Values are adjusted to 200 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth to weaning.

**400:** 400-day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for dam age. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

**600:** 600-day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600

days and for dam age. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

**RIB FAT:** Rib Fat EBV (mm) estimates the genetic differences in fat depth at the 12/13<sup>th</sup> rib in a 300 kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

**RUMP FAT:** Rump Fat EBV (mm) estimates the genetic differences in fat depth at the P8 site of a 300kg dressed carcass. More positive EBVs indicate more subcutaneous fat and earlier maturity.

**EMA:** Eye Muscle Area EBV (cm<sup>2</sup>) estimates genetic differences in eye muscle area at the 12/13<sup>th</sup> rib site of a 300kg dressed carcass. More positive EBVs indicate better muscling on animals.

**IMF %:** Intra-muscular Fat Percent EBV (%) is an estimate of the genetic difference in the percentage of intra-muscular fat at the 12/13<sup>th</sup> rib site in a 300kg carcass. Depending on target markets, larger more positive values are generally more favourable.

### **2019 HERFORD GROUP BREEDPLAN FOR 2017 BORN CALVES**

<b>Birth Wt</b>	<b>200D</b>	<b>400D</b>	<b>600D</b>	<b>Milk</b>	<b>SS</b>	<b>CWT</b>	<b>EMA</b>	<b>Rib Fat</b>	<b>Rump Fat</b>	<b>IMF</b>
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

# CONDITIONS OF SALE

1. All lots sold EXCLUSIVE OF GST
2. Each lot becomes the property of the purchaser at the fall of the hammer.
3. Although all care has been taken to ensure accuracy of the information contained in this catalogue, no responsibility is accepted for an error or omission that might be contained herein.
4. We reserve the right to change the catalogue order at any time.
5. Purchasing Rebate – all intending purchasers MUST register at the sales office prior to the sale. A purchasing rebate of 5% will be paid to the non-participating livestock companies and recognized independent livestock agents with approved credit facilities introducing and/or accompanying new buyers to the sale. Arrangements must be made with the Auctioneer prior to the sale and settlement made on the buyers behalf within 14 days of sale.
6. Agents

PGG Wrightsons:	Cam Heggie	Ph: 07 824 9011	Mob 027 501 8182
	Bill Harrison	Ph: 07 877 7778	Mob 027 473 5860
	Kevin Mortensen	Ph: 07 877 8205	Mob: 027 473 7858

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NZ Farmers Livestock:	Brent Bougen	Ph: 07 848 2544	Mob 027 210 4698
	Brett Wallbank	Mob 027 488 1299	
	Alan Hiscox	Ph: 027 442 8434	

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## Reference Sire

**MATARIKI 140255**

S.No. 140255

BORN: 18/09/14

## MATARIKI 110637 (P)

MATARIKI JAULIN 080665 (S)

OKAWA ADMIRAL 5030 (P)  
MATARIKI JANE 050191 (J)

MATARIKI VICTORIA 070351 (P)

MATARIKI DAYBREAK (P)  
MATARIKI VICTORIA 050092 (P)

## MATARIKI BRACELET 110662 (P)

KAIRURU FAIRWAY 080064 (S)

KAIRURU ABERDEEN 03 0047 (P)  
KAIRURU LYDIA 01 44 (P)

MATARIKI BRACELET 041123 (P)

KOANUI BULL'S-EYE R60 (P)  
MATARIKI BRACELET 242 (S)

## 2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's

BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+7.9	+49	+71	+104	+13	+2.6	+67	+4.1	+1.2	+1.5	+1.0	+0.5
94%	91%	90%	85%	52%	89%	74%	63%	67%	73%	65%	70%

Purchased at the 2016 Matariki sale for top price of \$40,000. Has proven to be money well spent as you will see from the bulls in this catalogue. He has also left an excellent line of females which we eagerly wait to see how they perform when they calve this year. His progeny exhibit excellent structure with great depth and capacity, plenty of bone and meat in all the right places. The sort of cattle that thrive in tough conditions. 7 sons in sale.

## 2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES

Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

## Reference Sire

**GRASSMERE GALLANT 998**

S.No. 140998

BORN: 04/09/14

**MONYMUSK GALLANT 110089 (P)**

| MATARIKI DUNSTAN (P)

| MONYMUSK DOROTHY 070083 (SBM)  
(P)

GRASSMERE SARGE 01 786 (P)

MATARIKI LEONORA 00302 (P)

OKAWA LAIDLAW 4156 (P)

MONYMUSK DOROTHY 04 0005 (S)

**GRASSMERE DAHLIA 726 (P)**

| GRASSMERE EMPIRE 577 (P)

| GRASSMERE DAHLIA 606 (P)

NITHDALE EMPIRE 040049 (P)

GRASSMERE AMETHYST 201 (P)

GRASSMERE CHARLIE 459 (P)

GRASSMERE DAHLIA 484 (P)

**2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's**

BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+3.7	+33	+59	+87	+15	+2.6	+55	+1.4	-0.2	-0.4	+0.8	+0.1
88%	83%	84%	82%	55%	87%	71%	62%	64%	69%	62%	61%

Another bull we purchased in 2016 with great depth and capacity and plenty of bone who moves particularly well on perfect feet and legs. You simply could not get a better natured bull than this guy. 3 sons in the sale.

**2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES**

Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

**Reference Sire**

# ROCK-END UPPER 5037

S.No. 155037  
BORN: 07/10/15

**KOANUI UPPER 9102 (P)**

KOANUI UNANIMOUS 3152 (BM) (P)

 LEELANDS UNANIMOUS 9927 (P)  
KOANUI DAINTY T364 (SBM) (P)

KOANUI ANGEL 14252 (SBM) (P)

 ROCK-END WAITOMO (P)  
KOANUI ANGEL 2153 (SBM) (P)

**ROCK-END PRINCESS 10 (P)**

 SVR 75A GANGSTER 657G (IMP CAN)  
(P)

 WTK 55Y BOND 75A (IMP CAN) (BM) (P)  
KLONDIKE SUSIE 732Y (P)

ROCK-END PRINCESS 5057 (P)

 KOANUI JABIRU 1024 (P)  
ROCK-END PRINCESS S22 (P)

**2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's**

BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
<b>+8.0</b>	<b>+37</b>	<b>+58</b>	<b>+88</b>	<b>+21</b>	<b>+2.7</b>	<b>+47</b>	<b>+3.7</b>	<b>+1.0</b>	<b>+0.9</b>	<b>+1.1</b>	<b>+0.2</b>
<b>85%</b>	<b>80%</b>	<b>80%</b>	<b>77%</b>	<b>58%</b>	<b>84%</b>	<b>66%</b>	<b>58%</b>	<b>61%</b>	<b>65%</b>	<b>59%</b>	<b>58%</b>

Used as a yearling then sold as a 2yr old. Typical of the Upper 9102 bloodline thick topped with plenty of length and from one of the best milking cows in our herd. Represented by 4 sons in the sale.

**2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES**

Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4



**Reference Sire**

# ROCK-END UPPER 2053

S.No. 122053  
BORN: 09/11/12

**KOANUI UPPER 9102 (P)**

| KOANUI UNANIMOUS 3152 (BM) (P)

 | LEELANDS UNANIMOUS 9927 (P)  
 | KOANUI DAINTY T364 (SBM) (P)

| KOANUI ANGEL 14252 (SBM) (P)

 | ROCK-END WAITOMO (P)  
 | KOANUI ANGEL 2153 (SBM) (P)

**ROCK-END PRINCESS 7067 (P)**

| KOANUI JABIRU 1024 (P)

 | WIDGIEWA JABIRU ET6 (BM) (J)  
 | KOANUI ROSE R308 (P)

| ROCK-END PRINCESS 0011 (P)

 | AWHEA ARROW 0030 (P)  
 | ROCK-END PRINCESS P40 (P)

**2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's**

BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
+4.6	+37	+56	+82	+21	+2.2	+51	+2.2	+2.0	+2.8	-0.6	+1.4
90%	86%	87%	86%	67%	88%	74%	63%	67%	73%	65%	69%

Another big long Upper 9102 son who has sired some of the most promising young cows coming through the herd. 2053 consistently leaves progeny who scan with big fat covers and high IMF. 2 sons in sale.

**2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES**

Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

## Reference Sire

**ROCK-END MARSHALL 5008**

S.No. 155008

BORN: 19/09/15

**OKAWA MARSHALL 9178 (BM) (P)**

OKAWA DAVIS 7046 (BM) (P)

OKAWA LYDIA 7047 (SBM) (P)

**ROCK-END DORA 9071 (P)**

ROCK-END IDEA 02 0026 (P)

ROCK-END DORA 6061 (P)

OKAWA LAIDLAW 5184 (BM) (P)

OKAWA BELL 5041 (SBM) (P)

OKAWA COMMODORE 020076 (BM) (P)

OKAWA LYDIA 01097 (P)

CARLSONS NEW IDEA B46 (IMP CAN) (BM) (P)

ROCK-END BELL T32 (P)

TITIOKURA ULYSSES (ET) (P)

ROCK-END DORA T44 (P)

**2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's**

BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	RBV	IMF
<b>+3.1</b>	<b>+37</b>	<b>+68</b>	<b>+91</b>	<b>+20</b>	<b>+2.6</b>	<b>+61</b>	<b>+1.3</b>	<b>-0.5</b>	<b>-1.1</b>	<b>+0.5</b>	<b>+0.0</b>
<b>82%</b>	<b>78%</b>	<b>78%</b>	<b>76%</b>	<b>61%</b>	<b>75%</b>	<b>65%</b>	<b>55%</b>	<b>59%</b>	<b>62%</b>	<b>56%</b>	<b>58%</b>

Sired by Okawa Marshall 9178, renowned for leaving excellent females and plenty of growth. 5008 was used as a yearling then sold to the Langlands family at our 2017 sale. We have retained a full brother as a sire who exhibits the same traits as 5008 in growth, fleshing and excellent temperament. Dam is a prolific breeder with daughters and grand daughters in the herd, she is also the dam of lot 1 who we have used in the stud. 3 sons in sale, all from 2yr heifers.

**2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES**

Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 1</b>	<b>ROCK-END JIMMY 7035</b>	S.No. 177035
		BORN: 23/09/17

MATARIKI 140255 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S)
	MATARIKI BRACELET 110662 (P)	MATARIKI VICTORIA 070351 (P)
ROCK-END DORA 9071 (P)	ROCK-END IDEA 02 0026 (P)	KAIRURU FAIRWAY 080064 (S)
	ROCK-END DORA 6061 (P)	MATARIKI BRACELET 041123 (P)
		CARLSONS NEW IDEA B46 (IMP CAN) (BM) (P)
		ROCK-END BELL T32 (P)
		TITIOKURA ULYSSES (ET) (P)
		ROCK-END DORA T44 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+4.5	+35	+56	+82	+15	+2.9	+57	+3.9	-0.2	-0.8	+0.1
73%	68%	68%	65%	47%	77%	55%	48%	51%	56%	49%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics

Homozygous polled. Used as a yearling. Very good young sire, stacked full of meat with plenty of barrel . 3rd bull from a top cow to be used in herd.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 2</b>	<b>ROCK-END GALLANT 7054</b>	<b>S.No. 177054</b>
		<b>BORN: 07/10/17</b>

<b>GRASSMERE GALLANT 998 (P)</b>	MONYMUSK GALLANT 110089 (P)	MATARIKI DUNSTAN (P)
	GRASSMERE DAHLIA 726 (P)	MONYMUSK DOROTHY 070083 (SBM) (P)
<b>ROCK-END ADVANCE 1012 (P)</b>	GRASSMERE EMPIRE 577 (P)	GRASSMERE DAHLIA 606 (P)
	GRASSMERE DAHLIA 606 (P)	GRASSMERE DAHLIA 606 (P)
	PREMIER 12R CAJUN 804 (P)	GHC CANUCK 12R (IMP CAN) (P)
	ROCK-END ADVANCE 4057 (P)	PREMIER BLUSH 153 (ET) (P)
		KOANUI JABIRU 1024 (P)
		ROCK-END ADVANCE 0071 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+7.3	+44	+72	+105	+15	+2.3	+63	+2.6	-0.1	-0.3	+0.1
71%	66%	66%	64%	46%	76%	54%	47%	50%	54%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Used as a yearling. A bigger framed young bull, well marked with with very good structure. Heavier in birth weight but pushing out to top 5% growth. From one of our best female lines, dam has weaned a top 140255 bull this year.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 3</b>	<b>ROCK-END JIMMY 7011</b>	S.No. 177011
		BORN: 14/09/17

MATARIKI 140255 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S)
	MATARIKI BRACELET 110662 (P)	MATARIKI VICTORIA 070351 (P)
ROCK-END PRINCESS 4077 (P)	MATARIKI HOLY-SMOKE (BM) (P)	KAIRURU FAIRWAY 080064 (S)
	ROCK-END PRINCESS 9024 (P)	MATARIKI BRACELET 041123 (P)
		CAPETHORNE HOT SHOT 03 22 (P)
		MATARIKI GIRLIE 00323 (P)
		ROCK-END TERMINATOR 02 0012 (P)
		ROCK-END PRINCESS 5074 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+5.6	+43	+68	+95	+14	+2.6	+65	+4.4	+1.1	+1.4	+0.6
72%	67%	67%	65%	42%	76%	55%	49%	52%	57%	51%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Scurs. Another top Matariki 140255 son. Lots of meat in all the right places, bomb proof temperament. Out of a young smoke cow that is breeding very well.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 4</b>	<b>ROCK-END GALLANT 7038</b>	S.No. 177038
		BORN: 25/09/17

GRASSMERE GALLANT 998 (P)	MONYMUSK GALLANT 110089 (P)	MATARIKI DUNSTAN (P)
	GRASSMERE DAHLIA 726 (P)	MONYMUSK DOROTHY 070083 (SBM) (P)
ROCK-END 1086 (P)	GRASSMERE EMPIRE 577 (P)	GRASSMERE DAHLIA 606 (P)
	GRASSMERE DAHLIA 606 (P)	TITIOKURA ULYSSES (ET) (P)
	ROCK-END ULYSSES 6088 (P)	ROCK-END CYNTHIA 0053 (H)
	ROCK-END DORA 7085 (P)	KOANUI SAFETY 4338 (P)
		ROCK-END DORA 02 0040 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+3.8	+27	+52	+76	+13	+2.8	+45	+1.7	-0.1	-0.5	+0.0
70%	65%	65%	63%	46%	77%	52%	47%	49%	54%	45%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Scurs. We would have retained this bull if he was a clean poll. So much to like about this fellow. Dam weaned an outstanding 140255 bull this year.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 5</b>	<b>ROCK-END BRICK 7045</b>	S.No. 177045
		BORN: 29/10/17

ROCK-END LEGO 4032 (P)	WLB LEGO 83T 90X (IMP CAN) (P)	WLB ELI 10H 83T (P)
	ROCK-END 9022 (P)	WLB 50S GLORIA 35U (P)
ROCK-END PROMISE 2066 (P)	KOANUI UPPER 9102 (P)	ROCK-END IDEA 02 0026 (P)
	ROCK-END PROMISE 9042 (P)	ROCK-END BRENNA 03 0030 (P)
		KOANUI UNANIMOUS 3152 (BM) (P)
		KOANUI ANGEL 14252 (SBM) (P)
		GLENDALE FORFEIT 613 (P)
		ACHINDREAN MARZIPAN 706 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+2.0	+27	+47	+60	+15	+3.9	+42	+2.8	+0.2	-0.5	-0.6
72%	66%	66%	64%	45%	75%	53%	45%	49%	53%	46%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics

Homozygous polled. Great shoulder set, less bone, consistent light birth weight pedigree, this bull is built for calving ease. Used over yearling heifers which has held him back a bit.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 6</b>	<b>ROCK-END ULTRA 7015</b>	<b>S.No. 177015</b>
		<b>BORN: 02/10/17</b>

<b>ROCK-END UPPER 5037 (P)</b>	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P)
	ROCK-END PRINCESS 10 (P)	KOANUI ANGEL 14252 (SBM) (P)
<b>ROCK-END PRINCESS 4089 (P)</b>		SVR 75A GANGSTER 657G (IMP CAN) (P)
	ROCK-END ONLINE 2054 (P)	ROCK-END PRINCESS 5057 (P)
	ROCK-END PRINCESS 1070 (P)	REMITALL ONLINE 122L (IMP CAN) (BM) (P)
		ROCK-END LEONORA 03 0003 (P)
		PLATFORM FORESHORE (P)
		ROCK-END PRINCESS 8010 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+5.9	+36	+56	+81	+20	+2.7	+49	+3.5	+0.5	+0.3	+0.1
70%	64%	64%	63%	39%	75%	51%	45%	49%	54%	45%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
 Very stylish bull with great cosmetics heaps of length and a thick top.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4



<b>LOT. 7</b>	<b>ROCK-END HOLY GRAIL 7040</b>	S.No. 177040
		BORN: 11/10/17

OKAWA HOLY SMOKE 140085 (P)	MATARIKI HOLY-SMOKE (BM) (P)	CAPETHORNE HOT SHOT 03 22 (P)
	OKAWA LYDIA 7047 (SBM) (P)	MATARIKI GIRLIE 00323 (P)
ROCK-END BELLA 7035 (P)	KOANUI JABIRU 1024 (P)	OKAWA COMMODORE 020076 (BM) (P)
	ROCK-END BELLA 02 0066 (P)	OKAWA LYDIA 01097 (P)
		WIDGIEWA JABIRU ET6 (BM) (J)
		KOANUI ROSE R308 (P)
		BRAXTON COMMANDER LAD 114R (P)
		ROCK-END BELLA U52 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+4.0	+36	+64	+90	+18	+1.3	+62	+3.6	+0.6	+0.9	+0.3
57%	55%	54%	54%	48%	56%	47%	41%	45%	47%	44%

Traits observed: BWT 200WT 400WT(x2) SS FAT EMA IMF

Born a twin so has done very well to get this far. First of the Okawa holy-smokes, there will more sons to come next year.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 8</b>	<b>ROCK-END JIMMY 7027</b>	S.No. 177027
		BORN: 23/09/17

MATARIKI 140255 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S)	MATARIKI VICTORIA 070351 (P)
	MATARIKI BRACELET 110662 (P)	KAIRURU FAIRWAY 080064 (S)	MATARIKI BRACELET 041123 (P)
ROCK-END PRINCESS 4035 (P)	PREMIER 12R CAJUN 804 (P)	GHC CANUCK 12R (IMP CAN) (P)	PREMIER BLUSH 153 (ET) (P)
	ROCK-END PRINCESS 7026 (P)	ROCK-END IDEA 02 0026 (P)	ROCK-END PRINCESS 0038 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+6.5	+39	+62	+87	+13	+4.4	+54	+3.5	+1.0	+1.0	+0.3
72%	68%	67%	65%	43%	76%	55%	48%	52%	57%	50%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics

First up in the second mob. We seriously thought about using this fella. Very softly fleshed with great structure and out of a top Cajun cow. Homozygous polled.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 9</b>	<b>ROCK-END CAJUN 7046</b>	S.No. 177046
		BORN: 28/09/17

<b>PREMIER 12R CAJUN 804 (P)</b>		GHC CANUCK 12R (IMP CAN) (P)		GHC STAR MOOSE 59M (P)
		PREMIER BLUSH 153 (ET) (P)		HAROLDSON'S L7 DEANNE 15E 40G (P)
<b>ROCK-END DORA 9056 (P)</b>		ROCK-END ULYSSES 6088 (P)		TITIOKURA ULYSSES (ET) (P)
		ROCK-END DORA 4036 (P)		ROCK-END CYNTHIA 0053 (H)
				KOANUI JABIRU 1024 (P)
				ROCK-END DORA 01 2 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+6.4	+38	+63	+89	+15	+2.8	+55	+4.0	+0.1	-0.4	-0.2
73%	68%	68%	67%	57%	77%	56%	50%	53%	57%	51%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF

A big free moving, eye catching son of Premier Cajun. The best of three full brothers to go through the sale ring. Cajun daughters have matured into big volume functional cows that can handle our conditions. 5 of the bulls in this catalogue are out of Cajun females.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 10</b>	<b>ROCK-END JIMMY 7019</b>	<b>S.No. 177019</b>
		<b>BORN: 05/10/17</b>

<b>MATARIKI 140255 (P)</b>	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI BRACELET 110662 (P)	KAIRURU FAIRWAY 080064 (S) MATARIKI BRACELET 041123 (P)
<b>ROCK-END BELLA 4095 (P)</b>	APOTU PARK PHOENIX (P)	HF 59M STATESMAN ET 55S (IMP CAN) (P) AWHEA PRINCESS 02 0101 (P)
	ROCK-END BELLA 6028 (P)	CRAIGMORE BOW 03245 (P) ROCK-END BELLA T42 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+6.4	+40	+59	+84	+18	+2.9	+52	+3.3	+1.1	+1.2	+0.3
72%	67%	67%	65%	40%	76%	54%	47%	51%	56%	49%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Scurs. So typical of what 140255 has bred. Moderate frame, huge capacity, plenty of bone, meat in all the right places. You can't go wrong with this bull.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 11</b>	<b>ROCK-END RANGER 7062</b>	<b>S.No. 177062</b>
		<b>BORN: 19/09/17</b>

ROCK-END MARSHALL 5008 (P) | OKAWA MARSHALL 9178 (BM) (P) | OKAWA DAVIS 7046 (BM) (P)  
 | OKAWA LYDIA 7047 (SBM) (P)  
 | ROCK-END DORA 9071 (P) | ROCK-END IDEA 02 0026 (P)  
 | ROCK-END DORA 6061 (P)

ROCK-END MINERVA 5033 (P) | KOANUI UPPER 9102 (P) | KOANUI UNANIMOUS 3152 (BM) (P)  
 | ROCK-END MINERVA 7010 (P) | KOANUI ANGEL 14252 (SBM) (P)  
 | ROCK-END IDEA 02 0026 (P)  
 | ROCK-END MINERVA 4042 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+3.6	+39	+70	+95	+19	+3.3	+65	+1.8	+0.5	+0.3	+0.1
70%	64%	65%	63%	46%	75%	52%	46%	50%	54%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics  
 Out of a 2yr heifer. Great structure and cosmetics. Curve bending birth to growth spread. Homozygous polled.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 12</b>	<b>ROCK-END JIMMY 7049</b>	<b>S.No. 177049</b>
		<b>BORN: 28/09/17</b>

<b>MATARIKI 140255 (P)</b>	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI BRACELET 110662 (P)	KAIRURU FAIRWAY 080064 (S) MATARIKI BRACELET 041123 (P)
<b>GLEN'COE LEONORA 08 8 (P)</b>	CRAIGMORE BOW 06277 (P)	KOANUI BOND 0272 (BM) (P) CRAIGMORE BELLA 01021 (P)
	GLEN'COE LEONORA 04 14 (P)	GLEN'COE BEAR 0066 (P) GLEN'COE LEONORA S15 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+8.5	+44	+76	+108	+16	+2.0	+63	+2.9	+0.5	+0.5	+0.3
73%	68%	68%	65%	46%	76%	54%	46%	50%	55%	48%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Another 140255 bull with huge capacity and depth. Dam has some top daughters in herd and is one of the few bought in females that has performed under our conditions.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 13</b>	<b>ROCK-END GALLANT 7016</b>	S.No. 177016
		BORN: 08/10/17

<b>GRASSMERE GALLANT 998 (P)</b>	MONYMUSK GALLANT 110089 (P)	MATARIKI DUNSTAN (P)
	GRASSMERE DAHLIA 726 (P)	MONYMUSK DOROTHY 070083 (SBM) (P)
<b>ROCK-END BELLA 2070 (P)</b>	GRASSMERE EMPIRE 577 (P)	GRASSMERE DAHLIA 606 (P)
	GRASSMERE DAHLIA 606 (P)	GRASSMERE DAHLIA 606 (P)
	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P)
	KOANUI UPPER 9102 (P)	KOANUI ANGEL 14252 (SBM) (P)
	ROCK-END BELLA 6084 (P)	KOANUI JABIRU 1024 (P)
		ROCK-END BELLA 0009 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+4.2	+32	+62	+87	+16	+3.6	+53	+1.3	+0.3	+0.3	+0.2
71%	66%	66%	65%	46%	76%	54%	48%	51%	55%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Perfect cosmetics, impeccable structure with great length of body. Dam produced top priced bull in 2017 sale. From the same maternal line as lot 19.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 14</b>	<b>ROCK-END WIFI 7007</b>	<b>S.No. 177007</b>
		<b>BORN: 15/10/17</b>

<b>ROCK-END NETWORK 5080 (P)</b>		ROCK-END ONLINE 2058 (P)		REMITALL ONLINE 122L (IMP CAN) (BM) (P)
		ROCK-END BELL 9011 (P)		ROCK-END LEONORA 5089 (P)
<b>ROCK-END ALMOND 4079 (P)</b>		KOANUI UPPER 9102 (P)		ROCK-END ULYSSES 6088 (P)
		GLEN'COE ALMOND 08 23 (P)		ROCK-END BELL 4006 (P)
				KOANUI UNANIMOUS 3152 (BM) (P)
				KOANUI ANGEL 14252 (SBM) (P)
				CRAIGMORE BOW 06277 (P)
				GLEN'COE ALMOND 03 0009 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+7.5	+36	+67	+94	+18	+1.9	+52	+3.1	+1.1	+1.0	+0.7
70%	64%	64%	63%	41%	75%	51%	45%	49%	54%	45%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
A heavily fleshed bull with perhaps the best hind quarter in the catalogue.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4



<b>LOT. 15</b>	<b>ROCK-END RANGER 7059</b>	S.No. 177059
		BORN: 30/09/17

ROCK-END MARSHALL 5008 (P)	OKAWA MARSHALL 9178 (BM) (P)	OKAWA DAVIS 7046 (BM) (P)
	ROCK-END DORA 9071 (P)	OKAWA LYDIA 7047 (SBM) (P)
ROCK-END BELLA 5116 (P)	ROCK-END UPPER 2053 (P)	KOANUI UPPER 9102 (P)
	ROCK-END BELLA 5035 (P)	ROCK-END PRINCESS 7067 (P)
		ROCK-END IDEA 02 0026 (P)
		ROCK-END DORA 6061 (P)
		ROCK-END BELLA U52 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+3.5	+35	+58	+79	+19	+2.6	+50	+0.5	+0.7	+0.8	+0.5
70%	64%	65%	63%	43%	75%	52%	45%	49%	54%	46%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
 Scurs. Out of a 2yr heifer. Light birth weight bull that moves well.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 16</b>	<b>ROCK-END BRICK 7067</b>	S.No. 177067
		BORN: 29/09/17

ROCK-END LEGO 4032 (P)	WLB LEGO 83T 90X (IMP CAN) (P)	WLB ELI 10H 83T (P)
	ROCK-END 9022 (P)	WLB 50S GLORIA 35U (P)
ROCK-END BELLA 5095 (P)	ROCK-END ONLINE 2058 (P)	ROCK-END IDEA 02 0026 (P)
	ROCK-END BELLA 2079 (P)	ROCK-END BRENNA 03 0030 (P)
		REMITALL ONLINE 122L (IMP CAN) (BM) (P)
		ROCK-END LEONORA 5089 (P)
		PREMIER 12R CAJUN 804 (P)
		ROCK-END BELLA 5011 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+3.7	+36	+59	+79	+19	+2.2	+56	+3.2	+0.3	-0.1	-0.1
71%	65%	65%	63%	39%	75%	52%	45%	50%	54%	46%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
 Out of a 2yr heifer. A very stylish Brick bull with a great shoulder set.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 17</b>	<b>ROCK-END RANGER 7063</b>	S.No. 177063
		BORN: 13/09/17

ROCK-END MARSHALL 5008 (P) | OKAWA MARSHALL 9178 (BM) (P) | OKAWA DAVIS 7046 (BM) (P)  
 | OKAWA LYDIA 7047 (SBM) (P)  
 | ROCK-END DORA 9071 (P) | ROCK-END IDEA 02 0026 (P)  
 | ROCK-END DORA 6061 (P)

ROCK-END BELL 5100 (P) | ROCK-END ONLINE 2058 (P) | REMITALL ONLINE 122L (IMP CAN) (BM) (P)  
 | ROCK-END LEONORA 5089 (P)  
 | ROCK-END BELL 1057 (P) | MAUNGAHINA IGUACU 050154 (P)  
 | ROCK-END BELL T32 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+2.9	+33	+56	+76	+17	+0.9	+54	+2.2	+0.3	+0.2	+0.0
70%	64%	64%	62%	44%	75%	51%	45%	49%	54%	46%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF Genomics

Out of a 2yr heifer. Homozygous polled. Plenty of meat and depth with a low birth weight. Dam produced another classy bull this year.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 18</b>	<b>ROCK-END ELEVATE 7052</b>	S.No. 177052
		BORN: 17/11/17

ROCK-END UPPER 2053 (P)		KOANUI UPPER 9102 (P)		KOANUI UNANIMOUS 3152 (BM) (P)
		ROCK-END PRINCESS 7067 (P)		KOANUI ANGEL 14252 (SBM) (P)
ROCK-END PRINCESS 3057 (P)		PREMIER 12R CAJUN 804 (P)		GHC CANUCK 12R (IMP CAN) (P)
		ROCK-END PRINCESS 9002 (P)		PREMIER BLUSH 153 (ET) (P)
				ROCK-END IDEA 02 0026 (P)
				ROCK-END PRINCESS 0026 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+3.0	+33	+53	+75	+18	+2.7	+51	+3.2	+1.9	+2.5	+1.1
70%	65%	61%	61%	47%	56%	50%	42%	47%	51%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Scurs. A very classy later born bull from a top cow. Great length of hip to pin and a very good loin.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 19</b>	<b>ROCK-END ULTRA 7003</b>	<b>S.No. 177003</b>
		<b>BORN: 24/10/17</b>

<b>ROCK-END UPPER 5037 (P)</b>	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P)
	ROCK-END PRINCESS 10 (P)	KOANUI ANGEL 14252 (SBM) (P)
<b>ROCK-END BELLA 3025 (P)</b>	PLATFORM FORESHORE (P)	SVR 75A GANGSTER 657G (IMP CAN) (P)
	ROCK-END BELLA 6084 (P)	ROCK-END PRINCESS 5057 (P)
		KOANUI SAFETY U130 (BM) (P)
		PLATFORM MOKO 7 (P)
		KOANUI JABIRU 1024 (P)
		ROCK-END BELLA 0009 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+7.2	+37	+55	+83	+21	+0.6	+48	+2.9	+0.8	+0.6	+0.2
71%	65%	65%	63%	44%	75%	52%	47%	51%	55%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Grandam 9/9 calves, great grandam 8/8 calves plenty of longevity and milk behind this well grown bull with plenty of depth.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 20</b>	<b>ROCK-END ULTRA 7043</b>	<b>S.No. 177043</b>
		<b>BORN: 18/10/17</b>

<b>ROCK-END UPPER 5037 (P)</b>	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P)
	ROCK-END PRINCESS 10 (P)	KOANUI ANGEL 14252 (SBM) (P)
<b>ROCK-END BEATRICE 4098 (P)</b>	PREMIER 12R CAJUN 804 (P)	SVR 75A GANGSTER 657G (IMP CAN) (P)
	ROCK-END BEATRICE 1008 (P)	ROCK-END PRINCESS 5057 (P)
		GHC CANUCK 12R (IMP CAN) (P)
		PREMIER BLUSH 153 (ET) (P)
		ROCK-END ULYSSES 6088 (P)
		ROCK-END BEATRICE 4018 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+7.7	+41	+66	+96	+20	+2.4	+58	+4.4	+0.3	-0.3	+0.1
70%	65%	65%	63%	43%	75%	52%	46%	51%	55%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

Plenty of growth. Very long with a great top. 3rd calf from a really productive Cajun cow.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 21</b>	<b>ROCK-END 7029</b>	<b>S.No. 7029</b>
		<b>BORN: 23/09/17</b>

<b>ROCK-END UPPER 4048 (P)</b>	KOANUI UPPER 9102	KOANUI UNANIMOUS 3152 (BM) KOANUI ANGEL 14252 (SBM)
	ROCK-END BELLA 5035	ROCK-END IDEA 02 0026 ROCK-END BELLA U52
<b>WANDO PEARL 1002</b>	OTAPAWA SPARK 3060 (ET) (BM)	STUDBROOK D'ARTAGNION V086(ET)(IMP AUS) (BM) OTAPAWA SPOT P30 (BM)
	WANDO PEARL 03 10	PLATFORM QUEBEC (BM) WANDO PEARL T29

<b>2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's</b>										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF

Traits observed:

EBV's will be available on sale day. A more moderate bull with a light birth weight and good fat covers plus IMF.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

<b>2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES</b>										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 22</b>	<b>ROCK-END JIMMY 7014</b>	<b>S.No. 177014</b>
		<b>BORN: 28/09/17</b>

<b>MATARIKI 140255 (P)</b>	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S) MATARIKI VICTORIA 070351 (P)
	MATARIKI BRACELET 110662 (P)	KAIRURU FAIRWAY 080064 (S) MATARIKI BRACELET 041123 (P)
<b>ROCK-END LEONORA 5012 (P)</b>	AWHEA ARROW 0030 (P)	OKAWA TYSON (BM) (P) AWHEA CURLY Q417 (SBM) (P)
	ROCK-END LEONORA 03 0003 (P)	CARLSONS NEW IDEA B46 (IMP CAN) (BM) (P) ROCK-END LEONORA R25 (P)

<b>2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's</b>										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
<b>+6.7</b>	<b>+41</b>	<b>+60</b>	<b>+87</b>	<b>+13</b>	<b>+1.8</b>	<b>+54</b>	<b>+3.2</b>	<b>+0.3</b>	<b>-0.2</b>	<b>+0.4</b>
<b>73%</b>	<b>69%</b>	<b>68%</b>	<b>66%</b>	<b>48%</b>	<b>76%</b>	<b>56%</b>	<b>49%</b>	<b>52%</b>	<b>56%</b>	<b>50%</b>

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
 Scurs. Great length of body. From a 14yr old cow who has bred very consistently and weaned a full brother this year who was one of the heaviest bull calves.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

<b>2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES</b>										
<b>Birth Wt</b>	<b>200D</b>	<b>400D</b>	<b>600D</b>	<b>Milk</b>	<b>SS</b>	<b>CWT</b>	<b>EMA</b>	<b>Rib Fat</b>	<b>Rump Fat</b>	<b>IMF</b>
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4



<b>LOT. 23</b>	<b>ROCK-END JIMMY 7026</b>	S.No. 177026
		BORN: 24/09/17

MATARIKI 140255 (P)	MATARIKI 110637 (P)	MATARIKI JAULIN 080665 (S)
	MATARIKI BRACELET 110662 (P)	MATARIKI VICTORIA 070351 (P)
ROCK-END ADVANCE 1011 (P)	MAUNGAHINA IGUACU 050154 (P)	KAIRURU FAIRWAY 080064 (S)
	ROCK-END ADVANCE 4057 (P)	MATARIKI BRACELET 041123 (P)
		KOANUI STYLE 1136 (P)
		MAUNGAHINA PLUM 39 (P)
		KOANUI JABIRU 1024 (P)
		ROCK-END ADVANCE 0071 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+6.5	+39	+61	+87	+13	+1.9	+54	+3.4	+1.3	+1.6	+0.6
73%	68%	68%	65%	46%	77%	55%	48%	52%	56%	50%

Traits observed: GL CE BWT 200WT 400WT(x2) SS FAT EMA IMF

A moderate 140255 bull. Plenty of meat from the same cow family as lot 2. Dam 7/7 and still going, grandam 4057 is the matriarch of our herd at 15yrs old producing 13/13 calves including two sale toppers and in calf again this year. Productive cows getting the job done in tough conditions.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 24</b>	<b>ROCK-END ELEVATE 7050</b>	<b>S.No. 177050</b>
		<b>BORN: 31/10/17</b>

<b>ROCK-END UPPER 2053 (P)</b>	KOANUI UPPER 9102 (P)	KOANUI UNANIMOUS 3152 (BM) (P)
	ROCK-END PRINCESS 7067 (P)	KOANUI ANGEL 14252 (SBM) (P)
<b>ROCK-END DORA 2048 (P)</b>		KOANUI JABIRU 1024 (P)
	ROCK-END GANGSTER 8013 (P)	ROCK-END PRINCESS 0011 (P)
	ROCK-END DORA 7085 (P)	SVR 75A GANGSTER 657G (IMP CAN) (P)
		ROCK-END ADVANCE 0071 (P)
		KOANUI SAFETY 4338 (P)
		ROCK-END DORA 02 0040 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+5.2	+33	+53	+79	+17	+3.8	+45	+2.3	+1.9	+2.4	+1.2
71%	66%	66%	65%	47%	76%	54%	46%	49%	54%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF

A moderate framed, well marked smooth fleshed young bull who scanned with the highest raw IMF.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

<b>LOT. 25</b>	<b>ROCK-END ULTRA 7048</b>	<b>S.No. 177048</b>
		<b>BORN: 14/10/17</b>

ROCK-END UPPER 5037 (P)		KOANUI UPPER 9102 (P)		KOANUI UNANIMOUS 3152 (BM) (P)
		ROCK-END PRINCESS 10 (P)		KOANUI ANGEL 14252 (SBM) (P)
ROCK-END BELL 4036 (P)		PREMIER 12R CAJUN 804 (P)		SVR 75A GANGSTER 657G (IMP CAN) (P)
		ROCK-END BELL 02 0041 (P)		ROCK-END PRINCESS 5057 (P)
				GHC CANUCK 12R (IMP CAN) (P)
				PREMIER BLUSH 153 (ET) (P)
				ROCK-END VINCENT 0032 (P)
				ROCK-END BELL 0078 (P)

2019 HEREFORD AUSTRALASIAN GROUP BREEDPLAN EBV's										
BW	200 Wgt	400 Wgt	600 Wgt	Milk	SS	Cwt	EMA	Rib	Rump	IMF
+7.1	+37	+59	+84	+19	+2.9	+48	+3.3	+1.0	+1.0	+0.1
70%	65%	65%	63%	44%	76%	52%	47%	51%	55%	47%

Traits observed: CE BWT 200WT 400WT(x2) SS FAT EMA IMF  
A really good bull to finish the sale on. Plenty of barrel and great temperament.

Purchaser: \_\_\_\_\_ Price: \_\_\_\_\_

2019 HEREFORD GROUP BREEDPLAN FOR 2017 BORN CALVES										
Birth Wt	200D	400D	600D	Milk	SS	CWT	EMA	Rib Fat	Rump Fat	IMF
+4.4	+33	+54	+77	+16	+2.0	+50	+3.3	+0.5	+0.6	+0.4

# ROCKEND PURCHASERS INSTRUCTION SLIP

to be filled in and handed to the Auctioneers before leaving the sale

Name ..... Telephone ..... Fax .....

Address ..... Nait No# .....

Email address: .....

## PURCHASES

Lot Number ..... Price..... Lot Number ..... Price.....

Lot Number ..... Price..... Lot Number ..... Price.....

Insurance Company  FMG  AON  Other .....

Transit Insurance: Yes /No or Term Company to be debited .....

Address .....

Signature ..... Date .....



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